

I oppose media concentration

I am writing to comment on Docket No. 02-277, the Biennial Review of the FCC's broadcast media ownership rules. In promoting its supposed goals of fair competition, diversity and local voice in today's media market, I believe that the FCC should retain all of the current media ownership rules now in question. These rules serve the public interest by limiting the market power of huge companies that are players in the broadcast industry.

I do not believe that the studies commissioned by the FCC accurately demonstrate, or even attempt to demonstrate, the negative effects that media deregulation and consolidation have had on the diversity of our media. While there may indeed be more sources of media than ever before, the spectrum of views presented has been severely limited.

The right to conduct an informed debate and discussion of current events is part of the founding philosophy of our nation. Our forefathers believed that democracy was renewed in the marketplace of diverse ideas. If the FCC allows our media outlets to merge and consolidate further, our ability to have an open, informed discussion from a wide variety of viewpoints will be compromised.

I urge the FCC to preserve the public interest by keeping the media ownership rules in question intact. With the serious impact these rule changes will have on our democracy, it is important that the Commission take the time to review these issues more thoroughly and allow the American people to have a meaningful say in the process.

Thanks,

Kelley Brandes